



Delivering Strategic Impact

Government & Defence Events

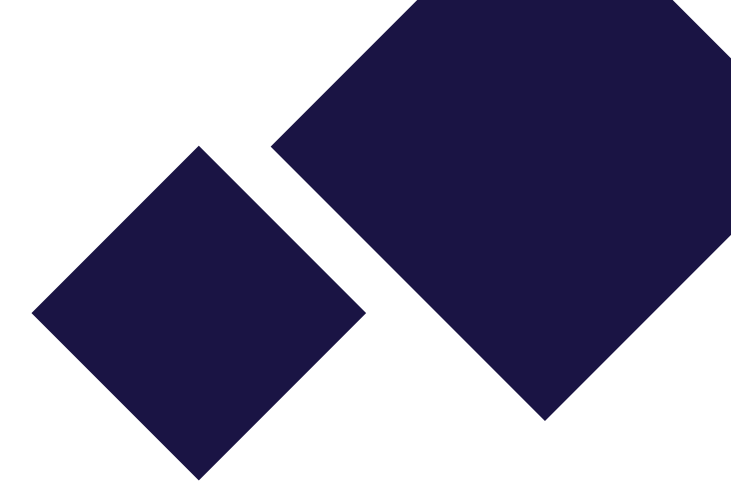
In the government and defence sectors, events are more than ceremonial - they are instruments of diplomacy, public engagement, and national pride. From conferences, policy forums, and ministerial briefings to commemorations, and civic launches, these events carry weight and visibility. Encore's approach is grounded in precision, discretion, and a deep understanding of both public service and protocol. Every detail is considered, every moment intentional, and every experience designed to reflect the significance of the occasion.



Government and defence departments require event partners who understand the nuances of public service, the importance of secure communication, and the need for seamless execution. Encore's full-service production capabilities ensure events are delivered with clarity, professionalism, and technical excellence - whether it's a hybrid summit, a high-security showcase, public consultation, or a commemorative service.

Hybrid and virtual formats are increasingly common, allowing broader participation and greater transparency. Encore's platforms support multilingual captioning, real-time polling, and secure content distribution - ensuring remote attendees are engaged and informed. These capabilities are especially valuable for policy forums, public consultations, and international collaborations.

Security is a cornerstone of Encore's government and defence service offering. From encrypted communications and secure data handling to crew clearance and contingency planning, every aspect of production is managed with care and compliance. Encore's teams are trained to operate within high-security environments and are experienced in working with defence protocols, ministerial schedules, and sensitive content.



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Strategic & Technical Briefings

Innovation in government and defence requires immersive storytelling. Encore supports technical briefings with interactive LED displays, large-format screens, and robust infrastructure for live presentations. These capabilities support not only defence briefings but also government-led policy forums, public consultations, and interdepartmental summits; every element is designed to enhance the message and support strategic goals.



Commemorative Ceremonies and National Services

Events that honour service and sacrifice must be delivered with respect and technical finesse. Encore blends tradition with modern production values - cinematic camera work, live streaming, and curated visuals convey the gravity of the occasion to both in-room and remote audiences.



Government Conferences and Policy Forums

Designed to facilitate dialogue and share insights, these forums benefit from Encore's ability to balance formality with innovation. Intelligent staging, real-time engagement tools, and hybrid delivery options transform traditional formats into dynamic experiences.



Gala Dinners and Awards Nights

Gala dinners in the public sector are moments of recognition and unity. Whether celebrating service, innovation, or national milestones, Encore delivers elegance with precision. Immersive styling, intelligent staging, and seamless AV integration create high-impact experiences that honour institutional values and elevate the atmosphere for dignitaries, service members, and stakeholders.

Ultimately, Encore's role is to elevate the experience while maintaining integrity and purpose. These events are not just about what is said - they are about how it is delivered, received, and remembered. With Encore, government and defence organisations gain a trusted partner who understands the stakes, respects the process, and delivers with excellence.

Your Strategic Partner for Government & Defence Events

Encore has delivered over 500 government and defence events across ANZPAC, with satisfaction ratings consistently above 95%. Our teams operate in high-security environments and have supported ministerial summits, defence showcases, and commemorative services with precision and care.

Contact Encore for a confidential briefing or to request a proposal.

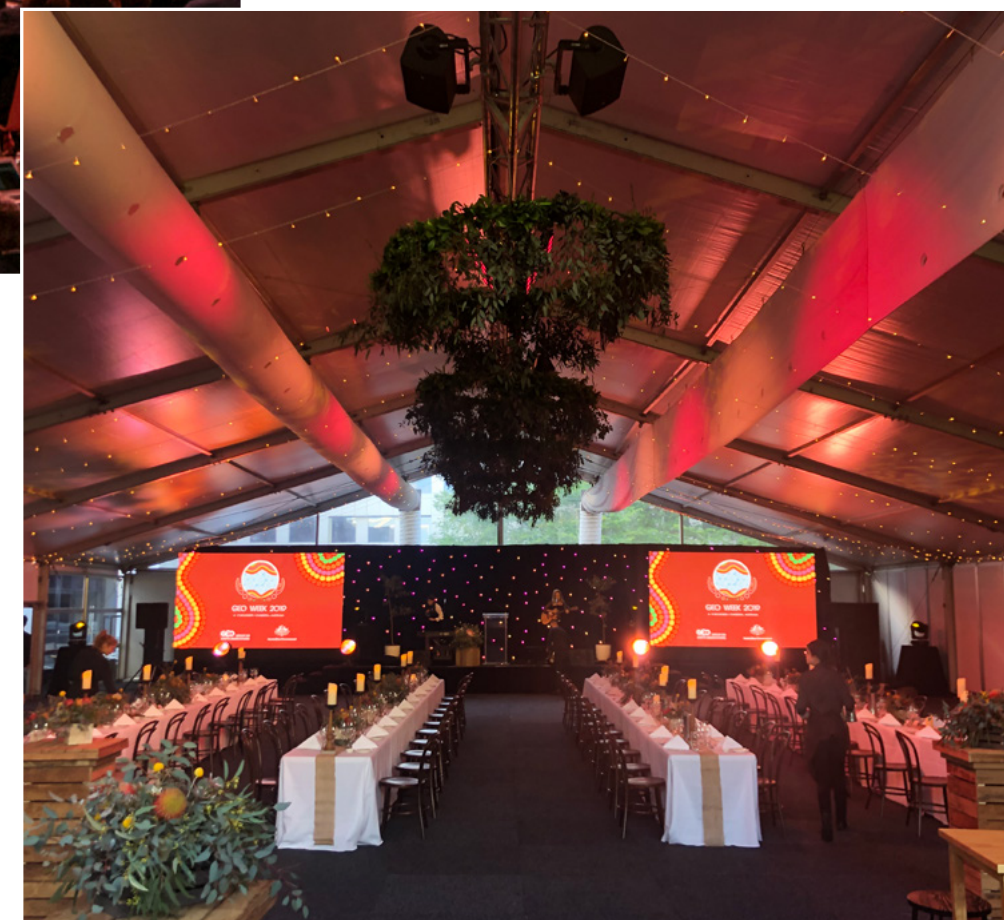
info@encore-anzpac.com | 1800 209 099





GEO Week

Encore delivered full-scale production for GEO Week 2019 held at the National Convention Centre Canberra, managing all audio-visual, staging, creative and logistics for this major event. A custom circular screen was hung above the central stage and became the canvas for a beautiful projection of Indigenous artwork, which was also reflected in the main stage set for a cohesive stage look. These elements created a visually powerful setting for global leaders and scientists to collaborate on Earth observation initiatives. Encore's seamless execution and technical precision ensured the event ran smoothly and professionally, reinforcing its reputation for excellence in large-scale international productions.



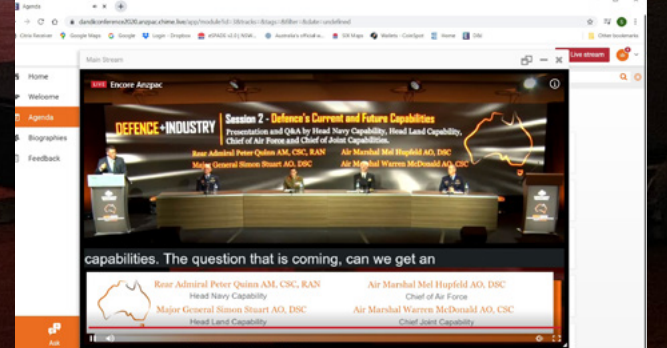
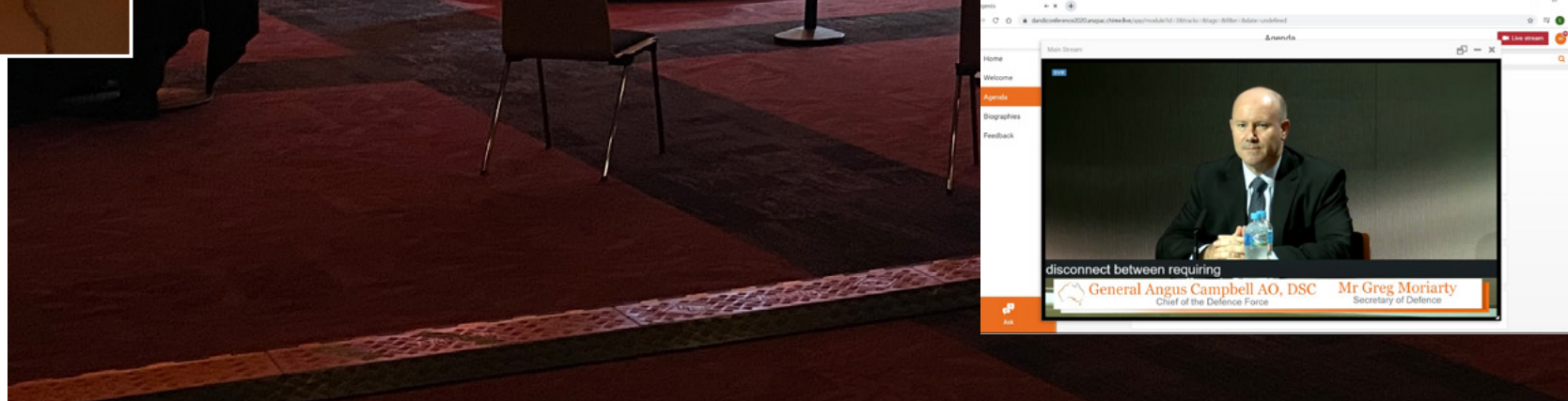


ADIA 2023

Defence Industry's Event of the Year

Encore delivered a show-stopping experience for the Australian Defence Industry Awards at the National Convention Centre Canberra. With over 800 guests, including the Ukrainian Ambassador, the event featured immersive design, precision rigging, and dynamic lighting. A last-minute room reconfiguration was met with rapid innovation, enhancing audio and visual impact. From pre-function entertainment to the presentation of 30+ awards, Encore's agile team transformed the space into a high-tech celebration of excellence. The result? A seamless, powerful production that wowed guests and set a new benchmark for defence industry events





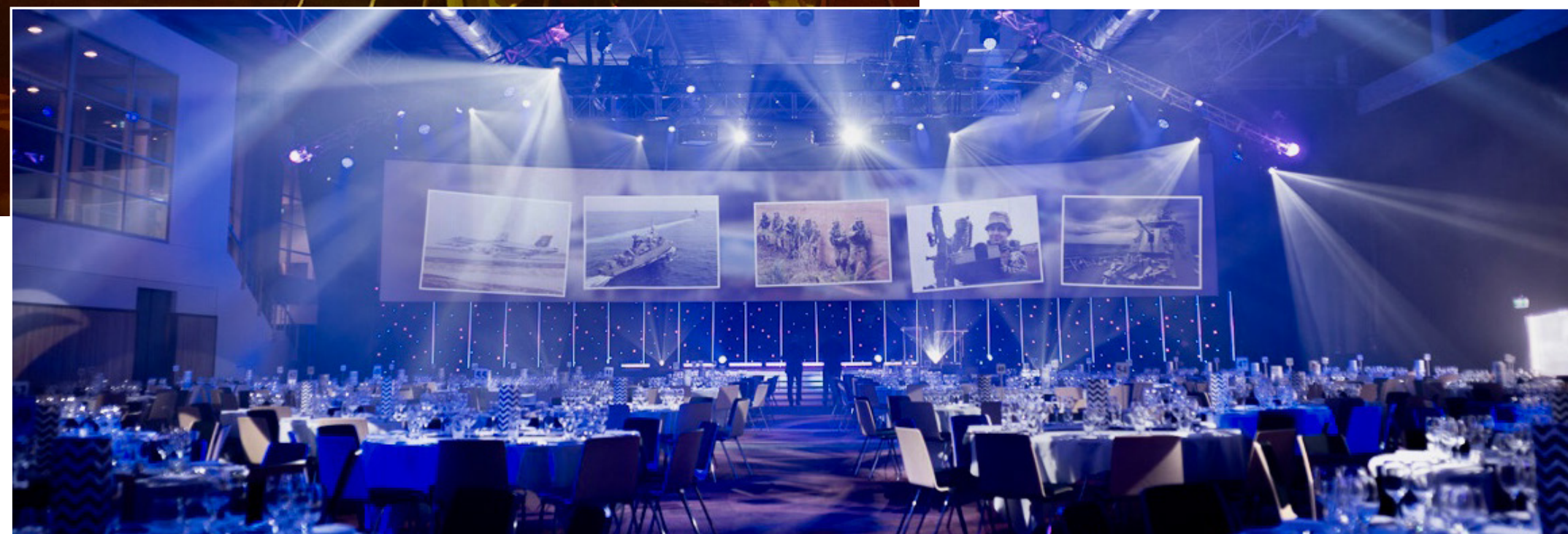
Defence Industry Virtual Conference

Encore delivered a high-stakes hybrid event for the Department of Defence, transforming the D+I Conference into a seamless virtual experience. Held at the National Convention Centre Canberra, the event featured senior Defence leadership in person and 1,000 online attendees. Using Encore's secure Chime Live platform and a custom-built TV studio set, the team delivered a polished, broadcast-quality production. Live Q&A, pre-recorded ministerial speeches, and a 10m LED screen brought the experience to life. With rigorous testing and flawless execution, Encore exceeded expectations—earning praise for professionalism, innovation, and enabling Defence to confidently embrace hybrid event formats.



Department of Defence Gala Awards Night

Encore delivered a spectacular debut gala for the Department of Defence, transforming the National Convention Centre into a refined, high-impact celebration. The event featured dramatic black draping, precision lighting with over 50 LED fixtures, and a custom-built stage that spotlighted award recipients and inspiring speeches. The Defence band provided live entertainment, while Grand MA lighting kept the focus on key moments. With seamless AV integration and elegant styling, Encore created an immersive experience that honoured excellence across the Defence community—setting a new benchmark for government events.



RAAF's Air and Space Power Conference

For the Royal Australian Air Force's flagship conference, Encore transformed the National Convention Centre Canberra into a futuristic LED environment inspired by space travel. With a brief anchored only in a static graphic, Encore designed a fully immersive stage experience using layered LED panels, curved architecture, and dynamic lighting. Digital lecterns, fascia, and star-cloth framing created depth, while animated projections and haze effects added movement and atmosphere. The result was a seamless, high-brightness production that elevated branded content and wowed delegates. Encore's render-to-reality approach ensured flawless delivery - setting a benchmark in creative event production.



Ready to
connect?
Enquire here!