



THE BREWERY AND ENCORE FORGE NEW PARTNERSHIP

Encore, a global leader for event technology and production services, has been newly appointed as the in-house AV supplier at The Brewery, a historic Grade II listed venue in the City of London.

Renowned for its highly flexible, unique event spaces, The Brewery occupies the site of the former Whitbread brewery and hosts meetings and events from 30 attendees up to as many as 1600. With a focus on delivering high-class event experiences, it was vital for the venue to partner with a production supplier who held the same impeccable standards.

Encore have been creating memorable event experiences for decades and have a strong team of creators, innovators and experts who are passionate about delivering real results through strategy and creative, advanced technology and digital solutions for hybrid, virtual and in-person events. With a customer-first mindset and a hospitality focus, Encore was the perfect fit for The Brewery.

James Varah, commercial director at The Brewery, said: "I'm delighted to welcome Encore to the team. The Brewery is a unique, historical corporate venue and with that in mind, it's vital that we work with a highly knowledgeable and trusted technical partner like Encore who can help enhance our clients' experience in our event spaces.

"We're always looking at ways to continually improve our offering and be at the forefront of innovation. As industry leaders in both in-person and hybrid event solutions, Encore deliver an unrivalled, expert service to support our customers as we get back to business and reconnect. With their impressive track record for delivering customised solutions for in-person and hybrid events of all shapes, sizes and budgets, we're looking forward to what we can achieve together for our clients."

Nik Rudge, Managing Director – EMEA at Encore said: "I'm thrilled that Encore is embarking on this exciting new partnership with The Brewery. Their high-class, historic event spaces offer hugely exciting possibilities for event organisers and meeting planners looking for a unique venue for their next in-person or hybrid event. This enables us to do what we do best – transform events into immersive, collaborative experiences that connect and inspire. It's an honour to be chosen to be part of this incredible venue's journey."

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About Encore

Encore creates memorable experiences that engage and transform organizations. As the global leader for event technology and production services, Encore's team of creators, innovators and experts deliver real results through strategy and creative, advanced technology, digital, environmental, staging, and digital solutions for hybrid, virtual and in-person events. Encore operates in more than 20 countries across North America, Europe, the Middle East, Australia, and Asia Pacific. Encore is the trusted partner of choice for leading hotels and venues worldwide and was named to the Forbes 2018 and 2019 America's Best Employer list.

About The Brewery

The Brewery has consistently been recognised as one of London's leading venues for over half a decade. Testament to this are the prestigious awards the venue has received for its service levels, planning and food and beverage offering including the 2020 Business Venue of The Year at The Visit England Excellence Awards. As the capital's ultimate event venue the Brewery has hosted events ranging from government conferences, corporate product launches, star-studded charity events and prestigious award ceremonies. The choice of six rooms, in the heart of the City, caters for 30 to 1600 people in a setting that marries 18th century architecture with cutting-edge technology and an attitude that sets the pace of the event industry.