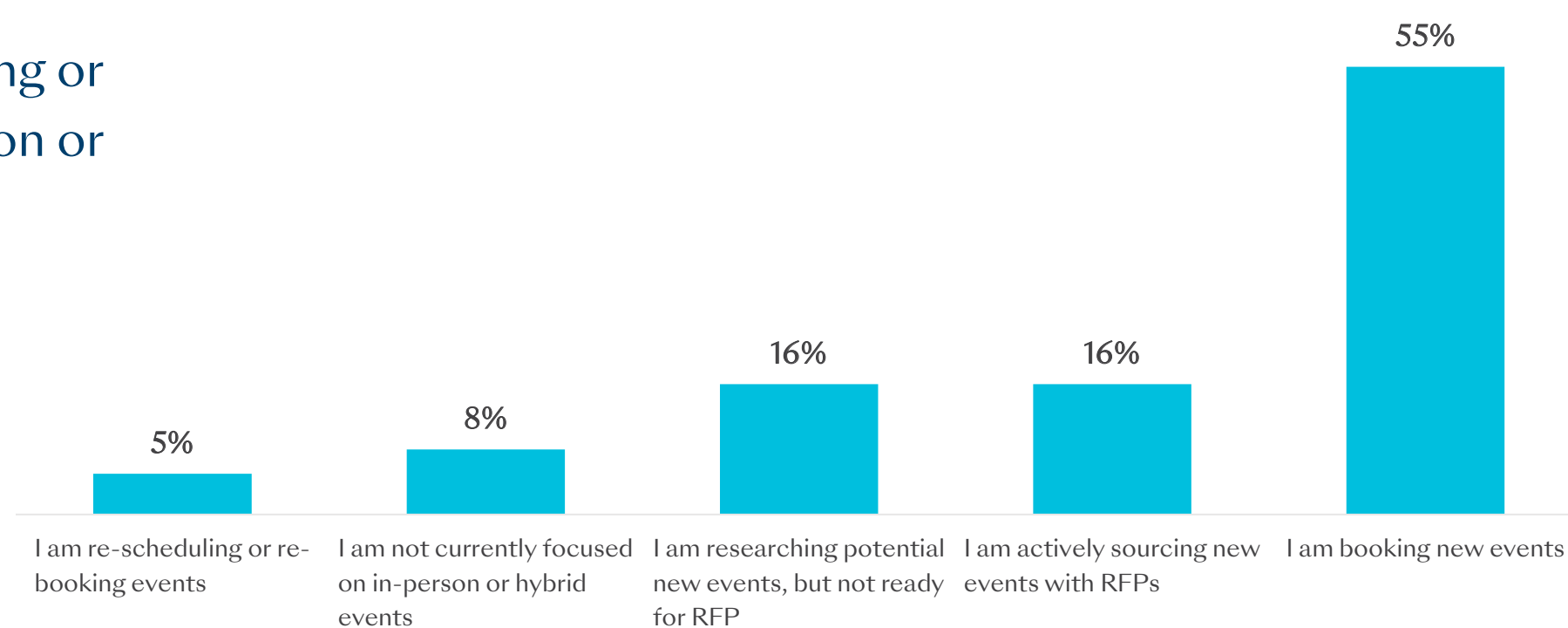


% of Planners booking or sourcing new events highest since 2020

71%
of planners are booking or sourcing new in-person or hybrid events

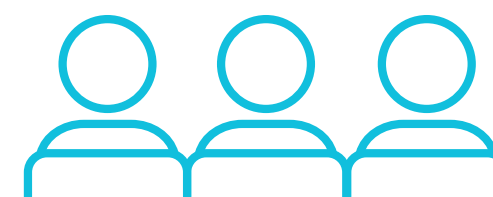


What is your current primary focus as it pertains to in-person or hybrid events?

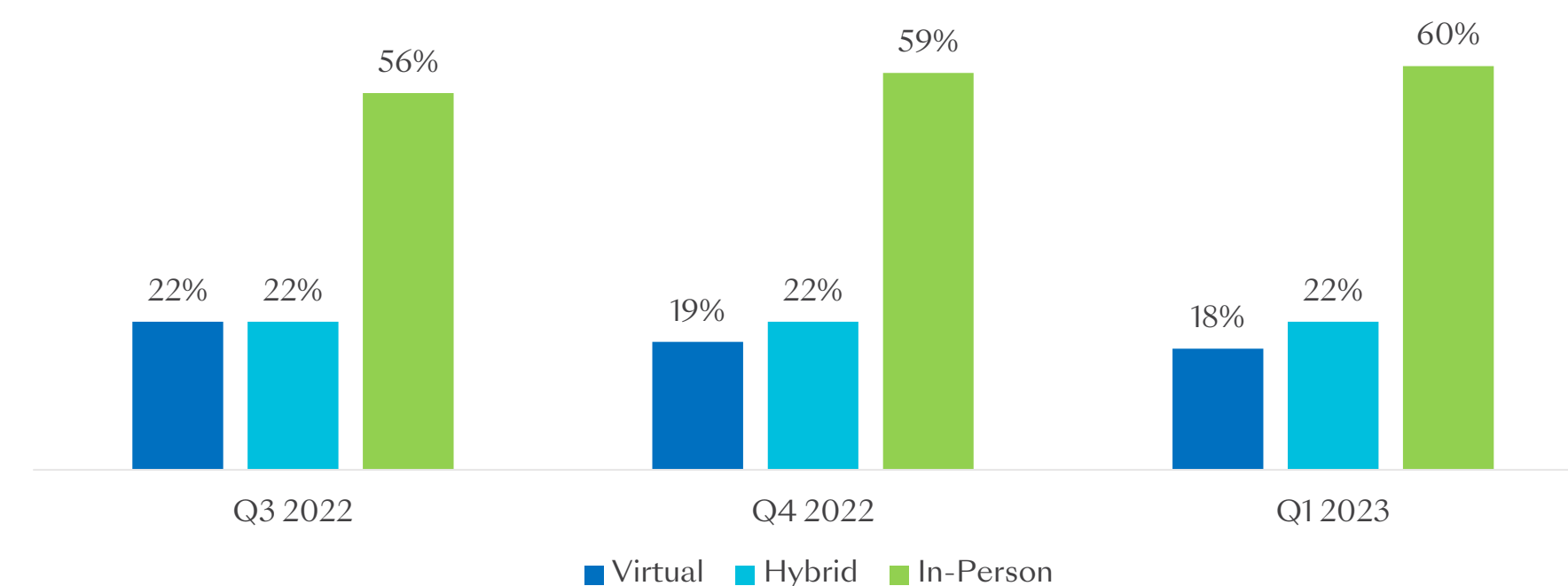


In-person events expected to increase for H2 2022 and beyond

80%
of H2 2022 events expected to have an in-person audience

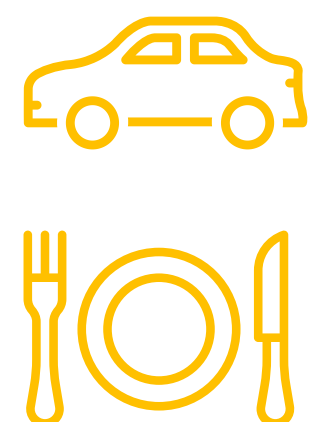


For the upcoming calendar quarters, what delivery format do you expect your events to take?



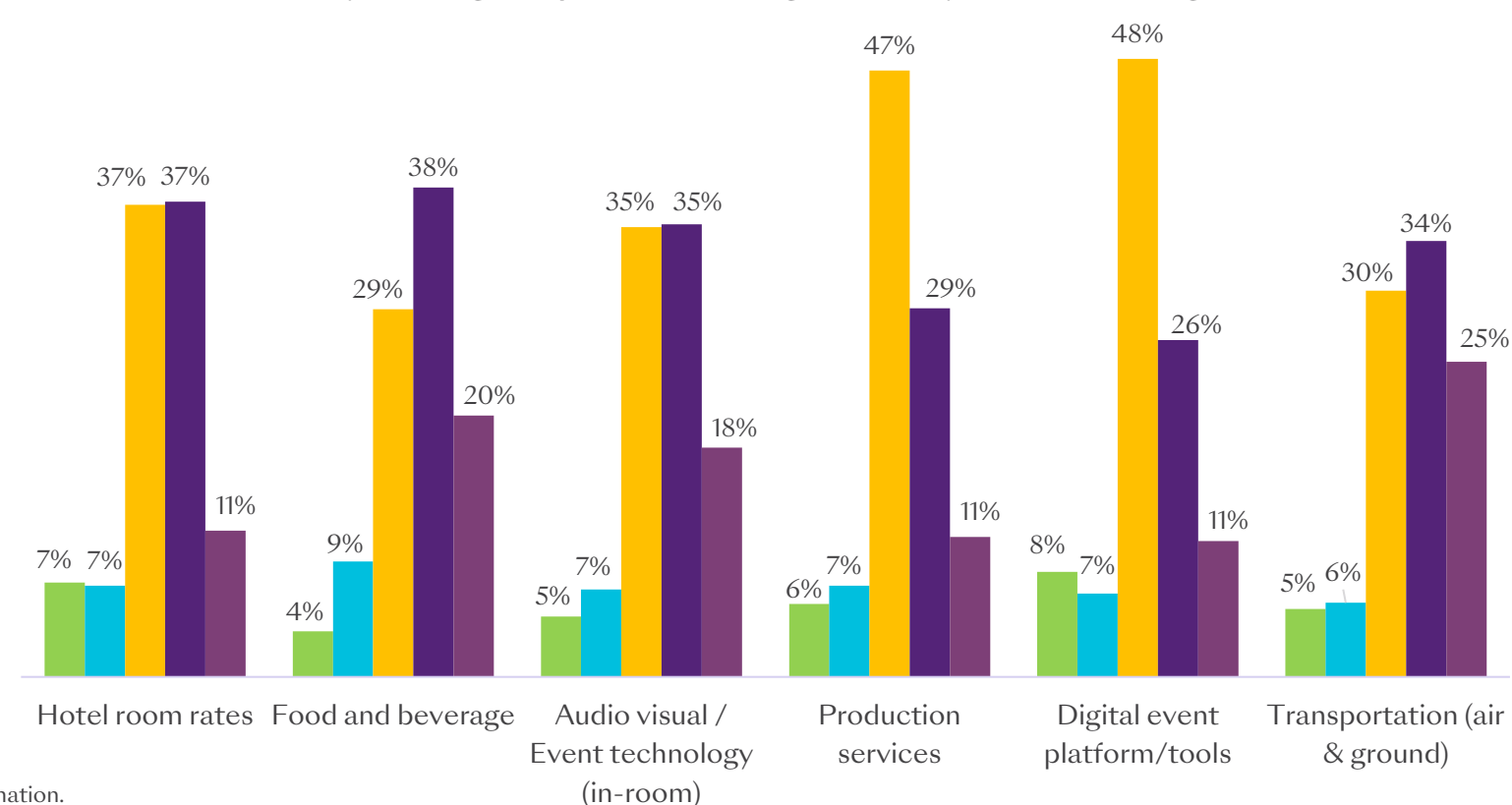
Current conditions have increased budget expectations in many areas

Transportation and F&B accounting for the largest budget increases



- Spending significantly less
- Spending slightly less
- Spending the same
- Spending slightly more
- Spending significantly more

How have your budget expectations changed recently for the following areas?



Future in-person events will aim to enhance participant experience

Better engagement and more networking & personalization will be most prominent



How will future in-person events compare to pre-pandemic in-person events? (Select all that apply)

